

**MonierLifetile®**

*News*

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**FOR IMMEDIATE RELEASE**

**MONIERLIFETILE IS “OPEN FOR BUSINESS” AT  
BORAL BRICKS’ CARROLLTON, TEXAS YARD**

**IRVINE, Calif. (March 2008)** – MonierLifetile, the nation’s leading manufacturer of concrete roof tile, is now shipping product from the Boral Bricks’ Carrollton, Texas yard. The company now stocks product and roof system components in the yard that is well-located to service customers in North Texas.

“We’re very pleased that we are now offering our product closer to the North Texas market benefitting our customers in the Dallas/Ft. Worth area and into Oklahoma and Arkansas,” said Marcus Milligan, MonierLifetile’s Sales Manager in Texas.

MonierLifetile is 50% owned by Boral Ltd., a worldwide construction materials company. Boral’s site in Carrollton will benefit MonierLifetile’s customers in North Texas by offering product availability closer to the market. Additionally, Boral Bricks’ sales representatives will be trained on the benefits of MonierLifetile’s concrete roof tile products and systems to augment the sales efforts by MonierLifetile’s representation in the North Texas area.

MonierLifetile also has a world-class manufacturing facility and yard in Katy, Texas which is located within the Houston market area.

For more information about MonierLifetile and its concrete roof tile systems, visit [www.monierlifetile.com](http://www.monierlifetile.com) or call 1-800-571-TILE (8453).

**About MonierLifetile**

Based in Irvine, California, MonierLifetile is a leading manufacturer of premium, high quality concrete tile roof systems. MonierLifetile has 14 manufacturing plants and service offices throughout the U.S., and a plant in Guadalajara, Mexico.