



Media Contacts: Shannon K. Benton
skahlbaum@kleberadvertising.com
or Lyndsey Forster
lforster@kleberadvertising.com
770.518.1000

FOR IMMEDIATE RELEASE

**MONIERLIFETILE'S ROOF SYSTEM COMPONENTS ENHANCE INSTALLATION,
DURABILITY AND PERFORMANCE OF CONCRETE TILE ROOFS**

IRVINE, Calif. (February 2008) – Exemplifying its commitment to the building industry, MonierLifetile has expanded its line of roof system components that improve installation, durability, and increase energy efficiency.

MonierLifetile offers a wide range of concrete roof tile options that when installed with the full complement of roof system components creates an *energy-efficient, high performing and long lasting roof* that will meet or exceed regional performance requirements throughout the US.

“Our comprehensive Roof System Component line not only perfects a roof’s aesthetic form, it also extends functionality as a dynamic, performance home system that protects, breathes and ages with the structure,” says Chris Doelle, vice president of marketing and strategy for MonierLifetile.

The Roof System Components available to enhance the performance of a MonierLifetile roof are:

UNDERLAYMENTS

- **MLT TileSeal:** Provides a water tight seal in an advanced self-adhesive underlayment
- **MLT TilePly™:** Modified asphalt, reinforced with fiberglass secondary layer roof deck protection

VENTILATION

- **Zephyr Roll® and Figaroll:** Easy to install ridge vent and weather blocking products
- **Vented Eave Riser:** Additional source of ventilation with attractive design
- **Elevated Batten System (EBS):** Provides enhanced ventilation and energy costs by providing a thermal barrier. It also keeps the roof deck dry by allowing water to flow more easily off the roof deck.

FLASHING

- **Wakaflex®:** Safe, environmentally friendly flashing for repairs and reroofing. It is an excellent alternative to lead or metal flashing and does not require welding or

prefabricating. Beyond repair and reroofing, Wakaflex is also used for complex flashing details such as step-flashings, complex valley soakers, chimneys and skylights.

FASTENERS

- **Wind Clips:** Added wind uplift resistance for the eave course

Each of these premium components are engineered to perform seamlessly with MonierLifetile's concrete tile profiles. They can also be used with other tile roof products to enhance overall performance and functionality.

For more information about MonierLifetile and its concrete roof tile systems, visit www.monierlifetile.com or call 1-800-571-TILE (8453).

About MonierLifetile:

Based in Irvine, Calif., MonierLifetile is the leading U.S. manufacturer of premium, high quality concrete tile roof systems. MonierLifetile has 14 manufacturing plants and service offices throughout the U.S., and a plant in Guadalajara, Mexico.

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